🎓 Report on MBA expert session series and activities in Parichay-2025

MBA Program

Dates: 16th to 18th July 2025

Programme Co-ordinator: Prof. Hardik Patel

Location: Vidyabharti Campus, Umrakh, Bardoli

Day 1:

16th July 2025: MBA orientation program began with an insightful **Overview of the Institute** by **Prof. Khushboo Kayasth**, where students were introduced to the institute's vision, academic structure, and key facilities. This session helped new students familiarize themselves with the environment and academic expectations.

The next session, **"Why MBA?"**, was conducted by **Mr. Ketan Parmar** from DSM-Firmenich. He delivered a powerful talk on the relevance of an MBA in today's dynamic business landscape. The session highlighted real-world applications of management education and encouraged students to define their purpose in pursuing the program.

After lunch, students engaged in an **Ice-Breaking Session** with **Prof. Parth Naik** and **Dr. Pratik Chauhan**. This fun and interactive session helped the students get to know one another, build connections, and ease into their new academic journey.

Day 2:

17th July 2025: Day started with a session on **Personal Branding** by **Dr. Seema Kadam** and **Prof. Vikas Prajapati**. The session emphasized the importance of self-awareness, presentation, and personal development in shaping a successful managerial identity.

This was followed by a compelling session on **"Managing Stress and Building Resilience in a Competitive World"**, delivered by **Mr. Dilip Patel**, a teacher from the Art of Living. The session provided practical techniques for stress management and mental wellness, crucial for thriving in the demanding MBA curriculum.

Post-lunch, students participated in **Management Games** facilitated by **Prof. Hetvi Tank** and **Prof. Tisha Patel**. These games focused on teamwork, strategic thinking, and leadership—key skills for budding managers.

Day 3:

18th July 2025: The final day of orientation began with an inspirational session titled **"MBA: The Making of a Modern Leader",** delivered by **Dr. Hiral Tailor** and **Prof. Sejal Vaghela**. The session explored leadership qualities, ethics, and the evolving role of business leaders in modern society.

Next, **Dr. Yogesh Sangani**, Chief Investment Mentor at Chanakya Aanvikshiki Pvt. Ltd., spoke on **"Chanakya: The Timeless Role Model for Every Student"**. The talk drew parallels between ancient wisdom and modern leadership principles, providing valuable lessons on strategy, discipline, and vision.

In the afternoon, **Management Games** continued with **Prof. Sejal Vaghela** and **Prof. Pooja Mishra**, further enhancing students' collaboration, decision-making abilities, promoting group synergy and cognitive engagement in a dynamic environment.

Schedule of the event:

VIDYABHARTI TRUST COLLEGE OF MASTER IN COMPUTER APPLICATION

(MBA - MCA - M.Sc.IT(Integrated) Vidyabharti Trust Umrakh Institution)
Approved by AICTE, New Delhi and Affiliated with GTU, Ahmedabad.

DEPARTMENT OF MANAGEMENT (MBA)

Orientation Schedule-2025

16.07.2025	09:30 AM To 10:30 AM	Overview of Institute	Prof. Khushboo Kayasth	Diploma Seminar Hall
	10:30 AM To 12:00 PM	Why MBA?	Mr. Ketan Parmar DSM- Firmenich	
	01:00 PM To 02:00 PM	Ice Breaking Session	Prof. Parth Naik Dr. Pratik Chauhan	Auditorium W-Wing
17.07.2025	09:30 AM To 10:30 AM	Personal Branding	Dr. Seema Kadam Prof. Vikas Prajapati	Degree Auditorium W-Wing
	10:30 AM To 12:00 PM	Managing Stress and Building Resilience in a Competitive World	Mr. Dilip Patel Teacher Art of Living	
	01:00 PM To 02:00 PM	Management Games	Prof. Hetvi Tank Prof. Tisha Patel	
18.07.2025	09:30 AM To 10:30 AM	MBA: The Making of a Modern Leader	Dr. Hiral Tailor Prof. Sejal Vaghela	Degree Auditorium W-Wing
	10:30 AM To 12:00 PM	Chanakya: The Timeless Role Model for Every Student	Dr.Yogesh Sangani Chief Investment Mentor Chanakya Aanvikshiki Pvt. Ltd.	
	01:00 PM To 02:00 PM	Management Games	Prof. Sejal Vaghela Prof. Pooja Mishra	
	02:00 PM onwards	Uniform Collection	Prof. Pooja Mishra Prof. Sejal Vaghela	Room No-M-5

Prof. Hardik Patel
Orientation coordinator

Dr. Seema Kadam
HOD MBA Department

Dr. Dhaval Jadhav
Principal

Some glimpses of the event:





















